



# SPONSORSHIP descriptions

## Friday Night Reception \$5,000

Conference participants, spouses and others often attend the reception.

This social kicks off the conference, with networking, reconnecting



and fellowship. The appetizer buffet consists of an array of hot and cold items. A cash bar will be provided. Held in the Harrah's Convention Center Ballroom. *No longer available. Thank you, Sorenson Communications!*

## Sunday Night Banquet \$5,000

This event is also extended to spouses of conference participants. A cash bar, entertainment and a sit-down dinner featuring Iowa's best meat just begin the night's festivities! Recognition and service awards are presented, retiring superintendents are acknowledged, and schools receiving CEASD accreditation are presented certificates. The action of the night, however, centers around the live auction of items ranging from stays at bed and breakfasts to trips and specialty food items!



**INCLUDED WITH SPONSORSHIP OF \$5,000 OR MORE: Recognition in signage and announcements throughout the event, an exhibitor's table, a full-page advertisement in the conference program book, advertising inserts in program bags, two conference registrations and recognition in all media released about the conference.**

## Breakfasts \$3,000 Lunches \$3,500

Enjoy the view of Iowa's unique Loess Hills while eating breakfast in Harrah's top-floor upscale restaurant, 360°. Working lunches may be on the agenda this year, with possible breakout sessions occurring. Harrah's fine catering provides all meals during the conference. *Thank you, NTID, for sponsoring a lunch!*

## Interpreter Lodging \$2,500

It is anticipated some interpreter services will be donated for the conference by attending schools. However, transportation, lodging and food still need sponsorship. Estimate is for housing eight interpreters three nights.

## CART Services \$2,000

On-site CART services will be provided this year. One CART writer's costs for 16 hours of service is \$2,000.

## Keynote Speaker \$1,200

It is anticipated three keynote speakers will address this year's CEASD participants. Cost estimate includes travel, lodging and stipend. *Two speaker sponsorships still available. Thank you, Sorenson Communications!*



## Conference Break \$1,000

Choose from one of the following breaks: Saturday morning, Sunday morning or Sunday afternoon. Goodies ranging from ice cream



sundae bars to cookies, bars and healthy options will be provided.

**CO-SPONSORSHIPS  
WELCOME!**

## Advertising Options

### \$200-\$500

Several options for promoting your company and services are available.

1. 7 1/2" x 10" (full page) color advertisement in conference book: \$500
2. 7" x 4 3/4" (half page) color advertisement in conference book: \$300
3. 3 1/2" x 4 3/4" (quarter page) color advertisement in conference book: \$200
4. Advertisement inserts in participant gift bags (you supply inserts): \$250
5. Your brochures displayed at an unstaffed table (you supply brochures, etc.): \$200

Advertisements should be in PDF format. Please use at least 300 DPI resolution for best print quality. Copy ready ads need to be received by **Friday, March 5, 2010.**



## Exhibitor Table

### \$350

Get close and personal with potential customers! Your skirted 6' table and two chairs gives you one-to-one contact opportunities to explain your services. Electrical hookups, media rentals and extra tables may be purchased separately.



## Auction Items

We are in need of items to donate both for the silent auction, which ends Sunday morning, and the live auction, which is held Sunday evening. Are you a talented artist (or know one) who quilts, paints, makes stained glass, jewelry, pottery, etc? Are you a business owner (or know one) who will donate an item or service for one of the auctions? These auctions develop into friendly bidding wars, and the result is a tidy profit for the cause of CEASD!

## Thinking of something else?

If these sponsorship opportunities do not fit your criteria, but you would like to support the mission of CEASD, please contact CEASD President-Elect Jeanne Prickett at 712.366.0571 (jprickett@iowaschoolforthe deaf.org) or CEASD conference coordinator Cindie Angeroth at 712.366.3213 (cangeroth@iowaschoolforthe deaf.org).

Please fax or mail the form below by **Feb. 12, 2010.** Please send payment (checks payable to Iowa School for the Deaf-CEASD 2010) by **March 5, 2010.**

Iowa School for the Deaf  
CEASD/Outreach  
3501 Harry Langdon Blvd.  
Council Bluffs, IA 51503

FAX: 712.366.3218 PHONE: 712.366.3213

Name of Donor/Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I/My organization will be sponsoring:

Sunday Night Banquet \$5,000

A Breakfast \$3,000

A Lunch \$3,500

Interpreter Lodging \$2,500

CART Services \$2,000

Keynote Speaker \$1,200

A Conference Break \$1,000

Advertisement (See this page, top)

1.  full 2.  half 3.  quarter

4.  bag insert 5.  table brochures

Exhibitor Table \$350

Auction Item \_\_\_\_\_

Other \_\_\_\_\_

Total sponsorship:  
\$ \_\_\_\_\_

*Thank you!*